



# **Curriculum Intent of TRAVEL AND TOURISM**

**September 2021**

## **BTEC Level 2 Travel and Tourism (One Year course for Year 12s)**

### **Intent**

To enable and develop students who:

- Build and develop a curiosity and fascination about the world.
- Build and develop a curiosity about people and cultures around the world.
- Have knowledge about diverse places, people, resources and the natural and human environment.
- build on their knowledge of globes, maps and atlases and apply and develop this knowledge routinely in the classroom and in the field (organising itineraries).
- develop an understanding of the UK Travel and Tourism sector and its importance to the UK economy
- develop knowledge about the industries, and key organisations, within the Travel and Tourism sector, their roles and interrelationships
- develop critical thinking and problem-solving and apply knowledge and understanding of impact of geographical issues on the Travel & Tourism industry by using secondary sources.
- gain a broad understanding and knowledge of a vocational sector
- develop investigative skills of areas of specific interest in relation to travel and tourism business development
- give learners the potential opportunity, in due course, to enter employment in a wide range of job roles.
- develop essential skills and attributes prized by employers, and higher education institutions.

### **Skills**

The core skills students will develop through this course are:

1. Cartographic Skills - Atlas maps, maps in association with photographs
2. Numerical Skills – Pricing itineraries based on visitor type and income.
3. Statistical Skills – Identifying visitor attraction financial performance and contribution to UK economy
4. Formulate enquiry and argument
5. Literacy

### **Knowledge**

Student will develop knowledge and understanding of four core areas of Travel & Tourism:

The UK Travel and Tourism Sector

UK Travel and Tourism Destinations

International Travel and Tourism Destinations

Travel and Tourism Business Environments