



# Privacy Notice and Photographs

Full Name of Student	
Date of Birth	
Year Group	

## Photographs for promotional purposes

We take photograph of our students to illustrate the activities of the School in our promotional material or for news items that will be featured on our website or in the press. We may use these images in our prospectus or in other printed publications that we produce, as well as on our website or on display boards. We may also make video or web cam recordings for school-to-school conferences, featuring on our website, monitoring or other educational use.

From time to time, our School may be visited by the media who will take photographs or film footage of a visiting dignitary or any other high profile event. Students will often appear in these images, which may be used in local or national newspapers, or on televised news programmes.

To comply with the Data Protection Act 1998, we need your permission before we can photograph or make any recordings of your child for promotional purposes.

### Conditions of use

1. We will not use the personal details or full names (which means first name **and** surname) of any child in a photographic image on video, on our website, in our School Prospectus or in any of our other printed publications, without good reason. For example, we may include the full name of a competition prize winner if we have their consent. We will not include the full name of a model used in promotional literature.
2. We will not include personal details (i.e. address).
3. We will only use images of students who are suitably dressed, to reduce the risk of such images being used inappropriately.

I confirm that my child's photograph/video or name may be used within the school Yes / No

I confirm that my child's photograph/video or name can be used in the media Yes / No

I confirm that my child's photograph/video or name can be used for external marketing and publicity purposes, e.g. school website , Twitter Yes / No

**I have read and understood the conditions of use above.**

**Parent/Carer Signature:** .....

## General Data Protection Regulation 2018 (GDPR)

### Declaration

I, parent/carer/student, declare that I understand:

- Wexham School has a legal and legitimate interest to collect and process my personal data in order to meet statutory requirements.
- How my data is used.
- Wexham School may share my data with the Department for Education, and subsequently the Local Authority.
- Wexham School will not share my data to any other third parties without my consent, unless the law requires the school to do so.
- Wexham School will always ask for explicit consent where this is required, and I must provide this consent if I agree to the data being processed.
- My data is retained in line with the school's GDPR Data Protection Policy.
- My rights to the processing of my personal data.
- Where I can find out more information about the processing of my personal data. (School Website)

**Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_